



ILUCIDARE Challenge, Q&A

1. What is the deadline for sending applications?

The deadline for sending applications is **Sunday 2 January at 23:00 CET** (to give you an idea, that's Madrid, Brussels, Paris, Berlin, Stockholm, and Warsaw time). Applications received after that time will not be considered. We advise you not to submit your application at the last minute so that you have enough time to solve any technical problems that you may encounter with sending large files.

2. Will I receive confirmation of reception of my application?

You will receive an email confirming that your application has been received within 48 hours. However, these response times might be longer between 21 December and 2 January. Please bear with us, as we are still humans and we like to take some time off during the holidays.

3. My project has already received private/public funding. Can I still apply?

Yes, as long as your project is still in an early stage of development. However, we will give priority to ideas that have not been implemented nor have received funding yet.

4. I am not a European citizen. Can I still apply?

Yes, we accept applications from anywhere in the world.

5. Is it mandatory for the project to address the three ILUCIDARE topics (heritage, innovation, international relations), or just one or two of them?

These three elements are in ILUCIDARE's DNA, which is why we ask you to address them all. However, not all elements need to be absolutely central to your project, and you can address them at varying degrees of importance. **Your project must address cultural or natural heritage (whether tangible or intangible), this is a must.** The two other elements should be addressed in a transversal way. The innovation aspect will be evaluated through how your project uses resources or knowledge in a new way, resulting in an improvement for users and/or of a given place - for instance, a heritage site - or tradition, in the case of intangible heritage. The international dimension will be evaluated through the composition of the team (ideally people with a mix of nationalities or based in various countries) and/or through the territories of implementation of your project and/or external partner(s) from another country that you are bringing in.

6. I am not a cultural professional. Can I still apply?

Yes, as long as your idea fits the scope of the challenge, all profiles are welcome to apply. We ask each team to describe the competencies needed to get their project rolling and to provide a short biography of each team member - that will help us evaluate the implementation potential of your idea.

7. I have an idea, but I do not yet have a team. Can I apply individually?

We consider that a team is more fit for the purpose of addressing all components of the ILUCIDARE challenge. It takes two to tango, so find your buddy! We have a [LinkedIn group](#) where you can find someone to join you on the adventure.

8. Is there a limit on the number of members per team?

No, but we might ask you to select a team leader/representative that will benefit from the mentoring and incubation services included in the package. The support provided by the ILUCIDARE team can be given to all, as long as you manage to connect to the same place at the same time.

9. Is it mandatory to have an international team?

No, an international team is just one way of evaluating the international dimension of your project (see the answer to question 5).

10. Who will evaluate my application?

The jury of the ILUCIDARE challenge is composed of members of the [ILUCIDARE consortium and Advisory Board](#) with combined expertise of the heritage field, management, business development, finance, culture and creativity, marketing and communication as well as international cooperation. Don't worry, we can guarantee that your application is in good hands!

11. Is there a financial prize?

Not this time, but we are preparing a cool package of mentorship, incubation, and networking that is worth a lot of €€\$!

12. When will the winner be announced?

The winner will be announced in February 2022; the exact date is yet to be determined, so follow us on social media ([Facebook](#), [Twitter](#), [Instagram](#)) and [subscribe to our newsletter](#) to keep up to date with the news!



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