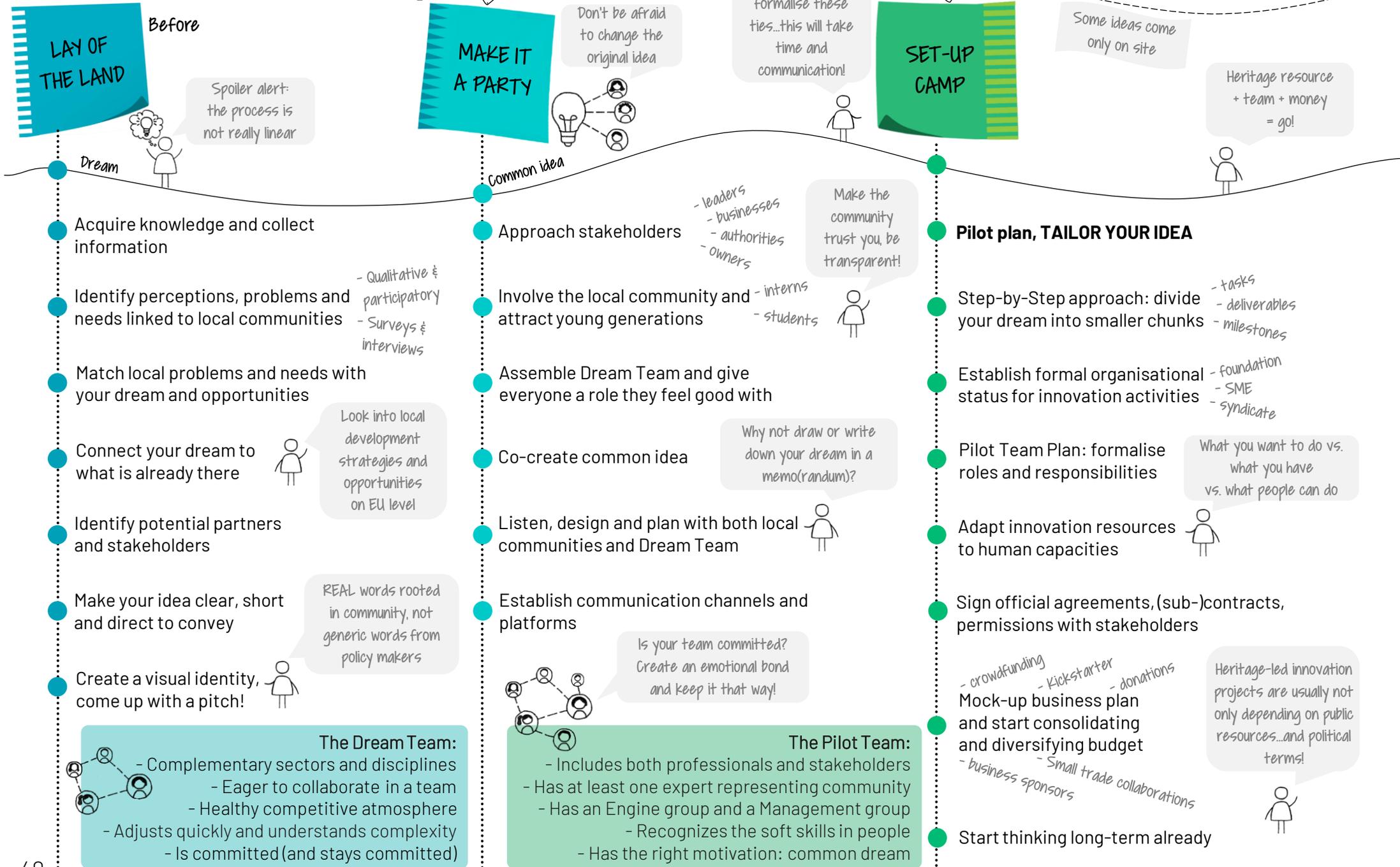
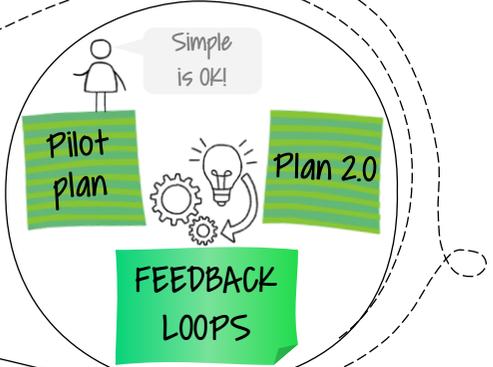


Innovation Roadmap





- Test your approach
- It's a learning process: Update, rethink, adjust!
- Avoid rigid processes and ways of working
- Face problems....and find tools to manage them
- Balance complexity/quality with simplicity/user-friendliness
- Engage the public in your innovation activities

Once it gets real... things will change!

But also expect the unexpected (like a pandemic...)!

Find a local (trusted) leader

The Innovation Team

- Leader for the sustainability of the project
- Assemble advisory crew to keep you on track
 - Keeps the qualities from the dream alive
 - Organise capacity building for the team
- Look for new enthusiastic partners to keep growing

ACT ON IT!

Plan 2.0 OPERATIONALISE YOUR IDEA

Update Step-by-Step approach, Innovation Team Plan

Business Plan: start real investments based on dream, budget, target market and revenue model

- private + public
- rolling fund
- E-commerce

Risk Management Plan: list expected problems, their likelihood and prevention / mitigation tools

First results are essential to prove impact!

Monitoring Plan: do a zero measurement and prep to monitor impact of innovation

Communication Plan: keep the conversation and interest alive for various audiences

You must conquer the regime

Remember us (chapter 3)?

INNOVATION RESISTANCE

Keep it a party, celebrate achievements along the way with your team!



There are no short-cuts, innovations need to brew...keep at it!

After KEEP IT UP

Readjust your Plan 2.0: constant balance between your original dream and updating risks and budget

Re-evaluate Innovation Team and re-distribute responsibilities

Make sure that your legacy is out there!

Further develop your innovation into a shareable and bona fide legacy

- manuals
- apps
- innovation handbook
- short movies
- podcasts
- ...and share with #ILUCIDARE

Even if primary funding is absent, continue your efforts create a positive outcome or even revenue

You are the captain: you continue to drive the dream, sustain and nurture it

Times between new opportunities can be long, keep a piggy bank!

Keep diversifying your budget

You are the mentor: you pass on the torch and start dreaming again

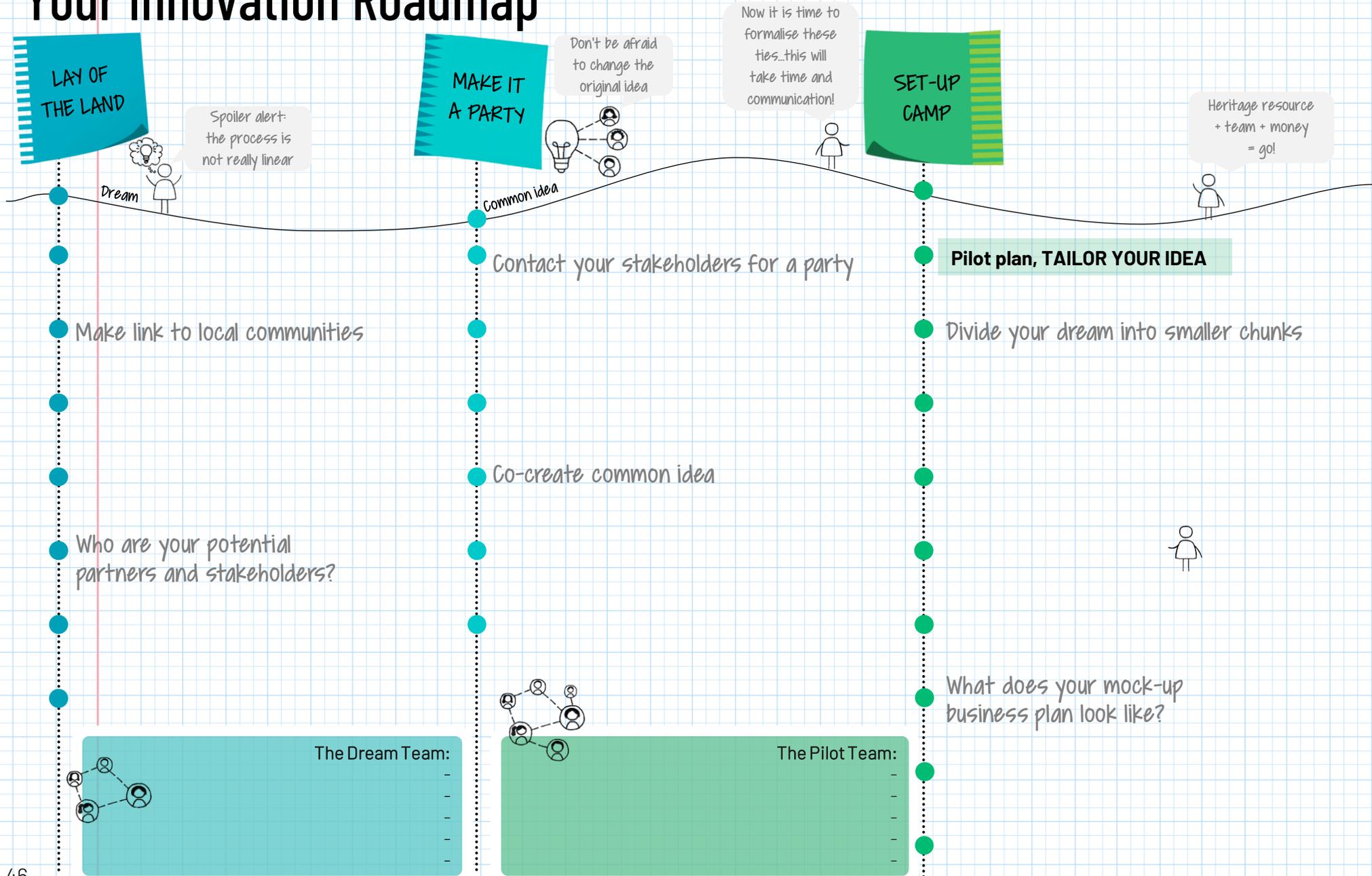
Gradually train Innovation Team to be autonomous from initial (expert) support

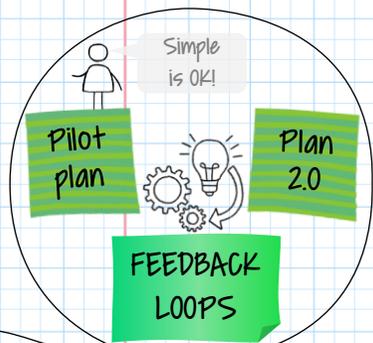
You are the developer: you take your idea to the next level, region or sector

Even if your project ends, the innovation should remain



Your Innovation Roadmap





ACT ON IT!

Keep it a party, celebrate achievements along the way with your team!



KEEP IT UP

After

Even if your project ends, the innovation should remain



Plan 2.0 OPERATIONALISE YOUR IDEA

Think of your Innovation philosophy... what are the core values?



Plan for long-term



Update, rethink, adjust!

Business Plan:

Turn your innovation into a bona fide legacy

Risk Management Plan:

Monitoring Plan:

You are the captain:

Communication Plan:

You are the mentor:

The Innovation Team



You are the developer: